

Compliance Declaration

In our management philosophy, we members of the Direct Marketing MiX Group commit ourselves to contributing to the realization of a more affluent society by utilizing the power of people to the full while endeavoring to boost efficiency through technology. By practicing this management philosophy, we aim to be an enterprise that continues to deliver the highest degree of exhilaration to all people concerned.

As our basic policy based on this management philosophy, to constantly pursue the best possible results and become a peerless partner, we have formulated the DmMiX Group Code of Conduct so that every one of us is deeply aware of the Group's social responsibility, abides by laws, regulations, in-house rules, and so on in the daily execution of our work, and behaves in accordance with social morals.

Firmly understanding that compliance violations lead to a loss of society's trust in our Group, as well as compensation for damages and a loss of business, we will practice the DmMiX Group Code of Conduct in our daily work as the ideal approach that all executives and employees of the DmMiX Group should follow.

Standing at the helm of all executives and employees of DmMiX, I declare that by faithfully tackling management that places top priority on compliance through conduct based on a definite moral view, we will be an enterprise that gains the genuine trust of society.

November 14, 2023

President and CEO, Representative Executive Officer

Direct Marketing MiX Inc.